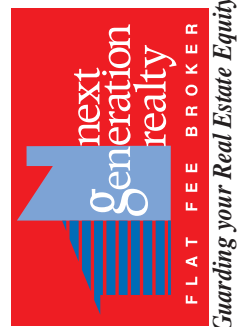


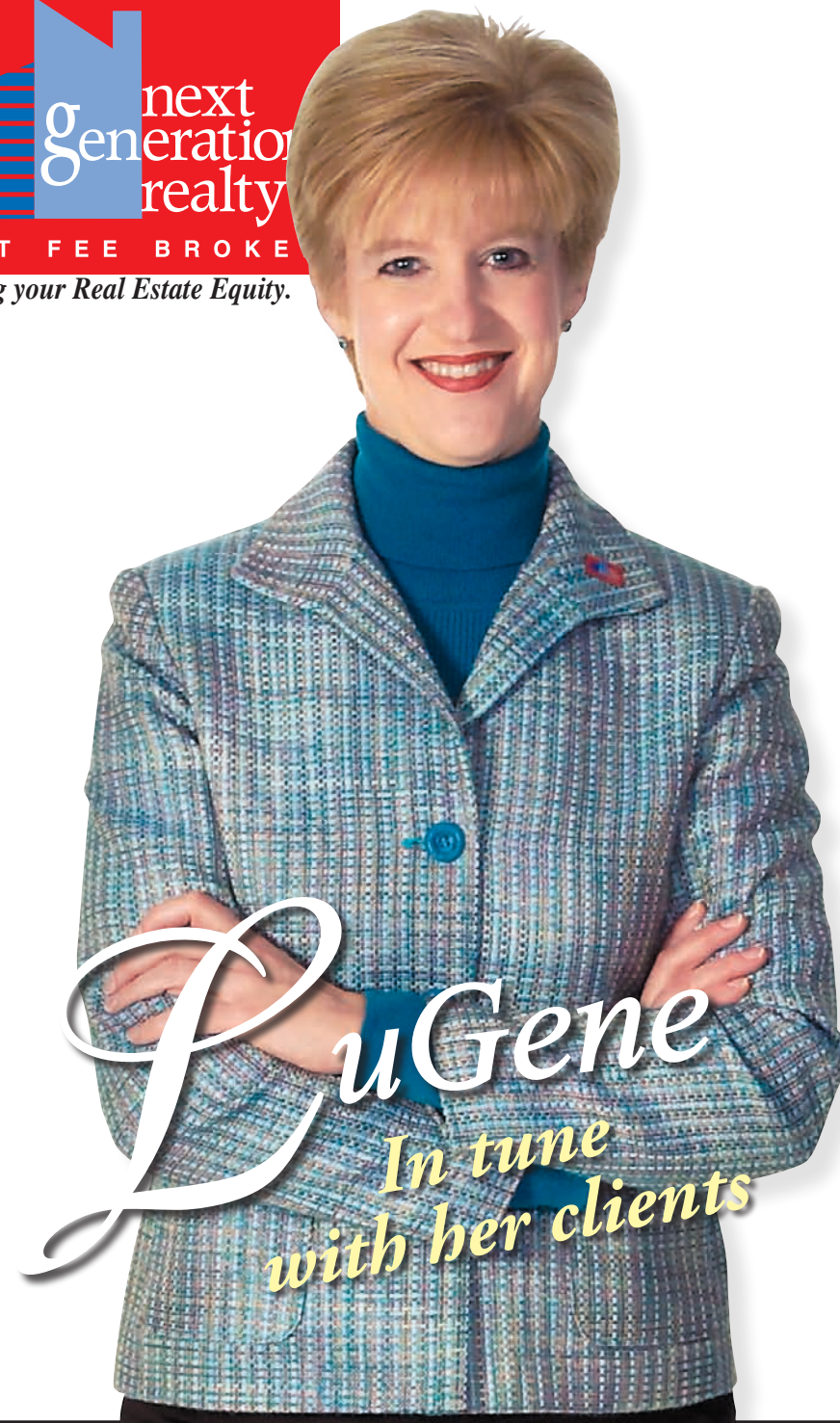
*“My philosophy in life, and real estate, is to try to be as positive as possible, remember to have fun along the way and never give up! You’re going to get my best, each and every time.”*



For every home LuGene sells, she makes a donation to the Greater Des Moines Habitat for Humanity. “Working with homeowners and buyers everyday affirms the importance of decent shelter for all of us.”



3220 100th Street  
Urbandale, IA 50322



*LuGene*  
*In tune with her clients*



# LuGene

knows selling and buying homes is one of the most important decisions and bigger financial investments you make. It is also an investment in your future - in your dreams - in yourself. The process can be stressful and she strives to take the stress out of the process for you and make your experience positive from start to finish.

### Helping Save Your Equity

That's why LuGene loves being a full-time Real Estate Professional for Next Generation Realty and providing excellent service to help you sell

**“I get tremendous satisfaction helping homeowners save their money and achieve their goals.”**

your home. She chose to work for Next Generation Realty because she strongly

believes in the Flat Fee Program. You don't have to sell your home for a 7% commission anymore - you deserve to keep the hard earned equity in your home. *“I get tremendous satisfaction helping homeowners save their money and achieve their goals.”*

### Your Success is Her Success

Dedication and persistence are some of LuGene's strengths. She is dedicated to making every listing and sale work – she never gives up and explores every option to make a sale happen. She knows her



success in selling your home is also your success. **As evidence of her dedication and determination, she was honored with Next Generation Realty's "Newcomer of the Year" award in 2005 and was the #2 Agent in 2006.**

### Educates

Real estate is a rapidly changing industry with changing market conditions, growth of new construction, and changes with the Internet and technology. LuGene knows the importance of educating her clients about the current industry.

### Connects & Communicates

LuGene also knows how important it is to be *“In tune with her clients.”* Her passion for helping, working with and getting to know people helps her listen closely to their issues and concerns, and understand the individual needs of each situation. She connects and communicates in an honest way. *“My clients may not always like what I have to say, but I deal with each situation as straightforward as I can, with honesty, integrity, respect and sincerity.”*

**I look forward to being of service to you!**

**LuGene Isleman**  
Office: (515) 224-9900  
Mobile: (515) 229-2243  
Fax: (515) 224-0858

lugeinei@nextgenerationrealty.com



Guarding your Real Estate Equity

3220 100th Street, Des Moines, Iowa 50322

<http://dsm.nextgenerationrealty.com>

LuGene's service is second to none! She was very punctual to our needs and really listened to what we had to say. *– Tony Burgart, Seller & Buyer*

LuGene presents herself as confident, capable and willing to achieve the ultimate goal -- to sell homes! *– Lisa Modlin, Seller*

It was a pleasure working with LuGene. Her knowledge of the Des Moines real estate market and her level of customer service were both outstanding!

*– Ron Christian, Buyer*

LuGene made us feel very comfortable with the process. She was not looking for just a sale, she was looking to find us a home!

*– Dale Hoppe, Seller & Buyer*

LuGene was very helpful in finding a home that was the perfect fit for us and in putting the deal together.

*– Ahmed Ibrahim, Buyer*